

TECHNOLOGY'S IMPACT

Wisconsin

The Tech Industry's Impact in Wisconsin:

\$13.38

GDP from Information Tech Sector (Billions)

580

High-Tech Sector Workers Per Billion of GSP

7.6%

High-Tech Share of Total Workforce

2,254

High-tech start ups

Wisconsin outputs a total of \$13.38 billion in GDP from the information technology sector¹ and is home to a major tech focused fortune 500 company. Just under eight percent of the state's workforce is employed in the technology sector and Wisconsin invested roughly \$1.5 billion in research and development funding last year.² In 2020, the highest concentration of technology migration in the country took place in Madison, Wisconsin.³

The Information Technology Council (ITI) is an international trade association and the premier global advocate for technology, representing the world's most innovative companies. For more than 100 years, ITI's members have been creating new technologies that have become a foundation for the U.S. economy and society, creating jobs and making the U.S. more innovative and competitive. The tech industry supports policies that complement these efforts by helping to increase opportunity, protect consumer privacy, make networks and devices safer, and protect our environment for future generations.

¹ <https://www.statista.com/statistics/595185/wisconsin-real-gdp-by-industry/>

² <https://www.powering-innovation.org/see-the-report>

³ <https://news.wisc.edu/madisons-tech-sector-booms-driven-by-uw-innovation/>

Read more about ITI's Policy Pillars and the Bridge for Innovation at: www.bridgeforinnovation.org