

Arkansas

The Tech Industry's Impact in Arkansas:

\$2.63

GDP from Information Tech Sector (Billions)

520

High-Tech Sector Workers Per Billion of GSP

6.5%

High-Tech Share of Total Workforce

835

High-tech start ups

Arkansas was the first state in the nation to require all public and charter high schools to offer computer science courses. The “Learn to Code” program has resulted in a 400 percent increase in students enrolled in those classes.¹ Roughly six and a half percent of the state’s workforce² is in the technology sector and Arkansas is home to several large FinTech companies. Arkansas’s Information technology industry represents about \$2.63 billion in GDP.³

The Information Technology Council (ITI) is an international trade association and the premier global advocate for technology, representing the world’s most innovative companies. For more than 100 years, ITI’s members have been creating new technologies that have become a foundation for the U.S. economy and society, creating jobs and making the U.S. more innovative and competitive. The tech industry supports policies that complement these efforts by helping to increase opportunity, protect consumer privacy, make networks and devices safer, and protect our environment for future generations.

¹ <https://info.arkansasedc.com/tech-trends>

² <https://www.powering-innovation.org/see-the-report>

³ <https://www.statista.com/statistics/1064770/arkansas-real-gdp-by-industry/>

Read more about ITI’s Policy Pillars and the Bridge for Innovation at: www.bridgeforinnovation.org