

TECHNOLOGY'S IMPACT

Louisiana

The Tech Industry's Impact in Louisiana:

\$5.35

GDP from Information Tech Sector (Billions)

536

High-Tech Sector Workers Per Billion of GSP

8.2%

High-Tech Share of Total Workforce

1,604

High-tech start ups

Louisiana outputs over \$5.3 billion in GDP from the information technology sector¹ and the state is home to major tech focused Fortune 500 companies. Over eight percent of the state's workforce is employed in the tech industry² and the New Orleans metro area is home to over 7,310 computer and math focused jobs.³

The Information Technology Council (ITI) is an international trade association and the premier global advocate for technology, representing the world's most innovative companies. For more than 100 years, ITI's members have been creating new technologies that have become a foundation for the U.S. economy and society, creating jobs and making the U.S. more innovative and competitive. The tech industry supports policies that complement these efforts by helping to increase opportunity, protect consumer privacy, make networks and devices safer, and protect our environment for future generations.

¹ <https://www.statista.com/statistics/1064986/louisiana-real-gdp-by-industry/>

² <https://www.powering-innovation.org/see-the-report>

³ <https://spanning.com/resources/industry-research/cities-with-most-technology-jobs-per-capita/>

Read more about ITI's Policy Pillars and the Bridge for Innovation at: www.bridgeforinnovation.org



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